

hyphen™

official partner of
WIX

BASIC WEBSITE DESIGN

↳ custom website



Learn about the fundamentals of a website, why it's important, and how the right website can elevate your business.

Why is a website so important?

A website is important for the following reasons:

Establishes your company within an industry: The right website can potentially help you get established within your industry. This can also help you compete with those who offer similar services as your brand gets more recognition.

Conveys your purpose to consumers: Your website is also important because it helps convey the value that your products or services can provide for consumers. For example, if you have a plant care products company, having a website with high quality photography demonstrating how to use your products in an everyday scenario can be the difference when converting a sale.

Increases company awareness: Having a stunning and seamless website could potentially attract new customers.

Expose new and existing customers of your products and services: Your website can also help expose existing customers to products/services you have to offer. For example, if you own a consulting business, updating your website can amplify the presentation of your work to customers along with communicate important details to make your business run more efficiently.

What does the website include?



custom website

brand questionnaire

2 zoom sessions

global branding

site map, template selection, plugins/apps

headers/footers, global branding

layout + design for 3 - 5 pages

copywriting (SEO friendly)

mobile optimization

website set up and launch

1 month maintenance support

1 year WIX premium site

starting at \$2500

Pricing is subject to change due to any special requests or add-ons not listed in the package contents above. Please ask about any items not listed above. For questions or concerns regarding this matter, refer to the contact info at the bottom of this page.

timeline: 4-5 weeks

Timeline is subject to change if any requested materials aren't provided or if any communications aren't responded to in a timely fashion. For questions or concerns regarding this matter, refer to the contact info below.

questions?

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